A young man had a new girl-friend, whom he wanted to impress, so he invited her to go to a world-famous restaurant with him one evening. They dined wonderfully and had numerous drinks; they danced until midnight, and there was a polished musical entertainment. The girl enjoyed the entire evening, and was suitably impressed by everything she saw, including several film stars.

Then the waiter brought the bill at the end of the evening, and when the young man saw how much he had to pay, he was so shocked by the total that he went as whit as a sheet.

The helpful waiter who was watching his face, thought he might be going to faint, so he quickly poured out a glass of ice-cold water and emptied it over the young man's head. Then he took the bill back and added to it: 'Iced water: 50 p'.