

Tom saw an advertisement in a newspaper for a beautiful, modern bicycle which cost £54.99, so he went to the shop which had put the advertisement in and asked to see one of their wonderful bicycles.

The shopkeeper was very happy to show one to Tom, who examined it carefully and then turned to the shopkeeper, saying, 'There isn't a lamp on this bicycle, but there was one on the bicycle in your advertisement.'

'Yes, sir,' answered the shopkeeper, 'but the lamp isn't included in the price of the bicycle. It's an extra.'

'Not included in the price of the bicycle?' Tom said angrily. 'But that's not honest. If the lamp's in the advertisement, it should have been included in the price you gave there.'

'Well, sir,' answered the shopkeeper calmly, 'there's also a girl on the bicycle in our advertisement, but we don't supply one of them with the bicycle either.'