John was the only son of a wealthy American businessman. Usually he was taken to school by the chauffeur in his father's beautiful car, before the chauffeur took John's father to his office. One evening his father told him that he had to go to the airport early the next day, so he would need the car at the time that John had to go to school. He said that John's mother, who possessed another car, would still be in bed at the time he had to leave the house.

'Well, how will I get to school if you need your car and Mummy is still in bed?' John asked. His father thought this was a good opportunity to teach him a lesson about how hard life was for the less fortunate people of the world, so he answered, 'You'll go in the same way as very other child in the world goes - in a taxi.'